FOR MEMBERS

Refer. Earn points.
Upgrade for free.

How the Fundament-Allianz referral program works: points, rewards, three ways to refer and fair rules.

60
POINTS = 1 MONTH
TRAGWERK PRO

THE PRINCIPLE

Every referral *counts.*

For every new member who joins through your referral, you earn points. If they upgrade later, you get the difference.

+10
Grundstein
New free member, once their email is confirmed and their profile completed.

+20
Brückenschlag
New member on the middle plan, after the withdrawal period.

+30
Tragwerk Pro
New member on the top plan, after the withdrawal period.

Your rewards

30 points
1 month Brückenschlag
Matching, 3 bonus offers, up to 3 buddies and the Brückenschlag lounge.

60 points
1 month Tragwerk Pro
All inclusive, with 10 bonus offers and advertising requests.

Example
Two new Tragwerk Pro members per month bring 60 points. That gives you another free month of Tragwerk Pro, every month.

THREE WAYS

Refer the way *that suits you.*

1

Personal link

In your member area under “Refer & earn points” you find your link for every target page, with share buttons for WhatsApp, LinkedIn, Facebook, X, email and as a QR code. A click is remembered for 30 days.

2

Script for your website

Choose a button, card or banner, copy the code and paste it on your website, for example via an HTML block in WordPress. Every click is credited to you, and you see where the script is embedded.

3

Add a prospect

Told someone about the Alliance in person? Enter their name and email and confirm their consent. If they sign up within 60 days, the points are yours. The Alliance does not contact them; you send your invitation yourself.

Everything you need

Email swipes

Ready-made texts for your list, DMs and posts, with your link.

Graphics

Feed, story and link preview to download.

Leaderboard

The top referrers of the month and all time.

Tips

What really works, updated regularly.

FAIR RULES

Transparent and *fair for everyone.*

- **Free months** are activated immediately, then you automatically continue with your previous plan.
- **Already paying for the plan?** We credit the month on your next payment.
- **Self-referrals** and multiple accounts are excluded. Points are reversed in case of abuse.
- **Free referrals** count up to a monthly limit; you see the current values in your area.
- **Points** are credits for Alliance plans and cannot be paid out in cash.
- **Label every referral as advertising,** for example with “Ad” or “#ad”, because you earn points for it.

Three tips to get started

1. Say in two sentences what the Alliance has done for you and add your link.
2. Put your link permanently in your bio, email signature and newsletter.
3. Embed the banner on your website, for example below blog posts.

Get started

Create your free profile or go straight to your “Refer & earn points” area.

fundament-allianz.architekt-des-erfolgs.de/en/referral-program.html